

एम. नागराजू
सचिव
M. NAGARAJU
SECRETARY



भारत सरकार
वित्त मंत्रालय
वित्तीय सेवाएँ विभाग
Government of India
Ministry of Finance
Department of Financial Services

D.O.No.21/4/2024-Media

3rd April, 2025

Dear *Secretary*,

I am pleased to inform you that the Pradhan Mantri Mudra Yojana (PMMY), the flagship initiative of the Department of Financial Services, will commemorate a decade of impactful implementation on April 8, 2025. The scheme has been instrumental in extending collateral free loan upto ₹20 lakhs to micro and small enterprises. Since the launch of the Scheme, over 52 crore loans amounting to ₹33.19 lakh crore have been sanctioned and ₹32.40 lakh crore have been disbursed till date.

2. As we celebrate this remarkable milestone, we take great pride in recognizing the transformative impact of the Mudra Scheme in empowering entrepreneurs and driving economic growth, while also seizing this opportunity to reflect on its achievements and reaffirm our commitment to advancing financial inclusivity and entrepreneurship.

3. To make this anniversary memorable and inspiring, we seek your valuable support in amplifying our efforts. The Department has planned a special campaign to mark this occasion, and therefore, I request you to direct the concerned in your Ministry/Department & organizations under your administrative control to post creatives (<https://we.tl/t-0NFSW6435Y>) along with Hashtag #10YearsofMUDRA, across your/their official social media platforms and display them on the respective websites and portals on April 8, 2025.

4. Your active involvement will be pivotal in making this celebration a grand success.

With regards,

Yours Sincerely

M. Nagaraju
3.4.25
(M. Nagaraju)

To,

All Secretaries to the Government of India (as per List attached)



वित्तीय सेवाएं विभाग
DEPARTMENT OF
FINANCIAL SERVICES

1



YEARS OF
Pradhan Mantri
मudरैव
Yojana



**52+ crore
MUDRA loans**

Funding the unfunded for ease
of credit to small businesses



₹330000000000000+

Collateral-free MUDRA loans worth ₹33+ lakh crore by Modi Government

Half of MUDRA loans to SC, ST & OBC beneficiaries,
funding the unfunded and fulfilling their dreams

70% of beneficiaries are women entrepreneurs,
transforming their aspirations into reality

MUDRA loan limit doubled to ₹20 lakh,
reposing faith in entrepreneurial
spirit of our youth